

Sebastián Romero

graphic designer

My name is Sebastian Romero and I'm a professional graphic designer with over 15 years of experience.

I graduated with a college degree in graphic design in 2005 and I've been working since then in advertising agencies, had my own design studio and started my freelance career.

I'm experienced and proficient in brand identity, packaging, interfaces, advertising, editorial design and cover art. My work is based on clear concepts and skilled execution, I'm used to follow brand guidelines, communication goals and provide/receive feedback continuously.

Let's make great things together.



Portfolio

www.sebastian-romero.com.ar

Contact

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Graphic Design Experience

Art Director at Latin Media House Publishing

December 2015 - March 2020

Part-time position, performing as an off-site art director for this publishing house based on Puerto Rico. I helped them completely revamp their main newspaper design, creating a brand new template for the cover and all the inner sections. I worked closely with the executive director on a daily basis, creating eye-catching art and layout for covers and main stories of the newspaper. I redefined the Latin Media House branding image, and did the same for another company of the same group. I created printed and digital ads, social media campaigns and more for the companies of the group.

Freelancer

July 2009 - Present

Started my freelance career, working and helping different clients around the world on a wide range of projects including but not limited to: corporate identity, editorial design, websites interfaces, apps interfaces, advertising, social media campaigns, brochures, business presentations, book covers design.

Senior Graphic Designer at Starbene Marketing Department, aesthetics equipment manufacturer

March 2008 - February 2010 (2 years)

Being in charge of the company visual identity and style. I had a huge impact as soon as I was hired, redefining and modernizing the company's graphic style. Working with the marketing department director, creating printed and digital pieces to be used on the company interactions with both internal and external public.

Graphic Designer at Newton 2.0, Advertising Agency

July 2007 - February 2008 (8 months)

Working on advertising campaigns, website designs, corporate identity developments and a mix of printed pieces for numerous clients on different industries.

Junior Graphic Designer at AMB Comunicación Advertising Agency,

September 2004 - June 2006 (1 year 10 months)

Working on a wide range of pieces for different companies: printed ads, digital ads, brochures, interfaces, flyers, logo design and brand identity development.

College Education

Universidad Empresarial Siglo 21

BSc, Graphic Design,
2000 - 2005

Graduated in Graphic Design at
Universidad Empresarial Siglo 21
in Córdoba, Argentina.

Software Skills

Adobe Photoshop - **Expert**

Adobe Illustrator - **Expert**

Adobe InDesign - **Expert**

Adobe Dreamweaver - **Intermediate**

Adobe Flash - **Intermediate**

Daz 3D Studio - **Intermediate**